RIESE & MÜLLER / *BUSINESS*

# New mobility for business partners

International

Anchor future mobility within
your municipality or your business.
By choosing premium E-Bikes
from Riese & Müller, you gain
a responsible manufacturer as
a strong partner.

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# Our concept

Riese & Müller Business has expanded our portfolio of sustainable mobility concepts for business customers. We offer tailor-made sharing and fleet solutions for local authorities and companies of all sizes, for example for retailers, restaurants, tradespeople, care providers or mobility companies.

**The benefits for you**

- **Strategy** Expansion of your sustainability and mobility strategy
- **Specialisation** Configuration and individual design of Riese & Müller Business models for your specific use
- **Connectivity** Compatibility of Riese & Müller Business models with app-based Smart Lock systems
- **Personal project support** Personal point of contact for your project

**carvelo2go**
Since 2015, Cargo Bikes from carvelo2go have been part of the Switzerland's streetscapes. More than 350 bikes are transporting goods and children in 85 Swiss cities and municipalities. carvelo2go provides Cargo Bikes to its partner companies ("hosts"), who then manage all the bike sharing procedures.

# Diversity in practice

Our Riese & Müller Business models are extremely versatile: they reliably combine customer and employee mobility or sharing schemes with riding enjoyment.

**Alnatura**
Cargo Bike rentals
Riese & Müller model: Packster 60

**Donk-EE**
Cargo Bike sharing in Cologne
Riese & Müller model: Packster 80

**Nordsee-bike**
Nordsee-bike provides hiring services to residents and guests on the East Frisian islands of Norderney and Juist. People can then explore the car-free islands independently and climate-neutrally using the Nevo and the Packster 60 Cargo Bikes on a daily hire basis.

# The Riese & Müller Business fleet

Our Business models are perfectly tailored to your specific requirements. Selected add-ons enhance the bikers' anti-theft protection (e.g. theft-proof seatpost and Cargo-Box lashing straps) and longevity (e.g. heavy-duty add-ons) ensuring that they are ideally equipped for use in your municipality or company. The intuitive continuous Enviolo gear is a reliable, low-maintenance solution for use in sharing and fleet concepts.

## Nevo vario Business

Its distinctive design, coupled with its integrated battery and powerful drive make the Nevo vario Business a real winner for everyday use. It cannot fail to impress with its excellent riding comfort and comfortable handling, thanks to its low step-through, proving that sporty demands and maximum comfort can go perfectly hand in hand.

### Specification

- 47 [1], 51 [1], 56 [1]
- pure white [1]
- lunar grey metallic [1]
- 28,5 kg

### Technical approvals

- Permitted overall weight: 140 kg / 160 kg [2]
- Carrier: 20 kg
- Single wheel trailer: –
- Two-wheel trailer: yes
- Trailerbike: yes
- Child seat: yes [3]

### Nevo vario Business

- Bosch Performance Line CX
- Bosch PowerTube 500
- Bosch Purion
- Suntour XCR32
- Enviolo 380, continuous hub gear
- Gates drive belt CDX
- Magura MT4
- Schwalbe Big Ben Plus 50-622
- Supernova mini 2
- Anti-theft seatpost and extra chain for lock, 130 cm, including chain bag
- Heavy-duty handlebar

4.249,00 €

### Options

- Battery 625 Wh

Even greater range for your Nevo. Replaces PowerTube 500 with Bosch PowerTube 625

### Sharing options

Smart Lock [4]

Keyless lock solution, compatible with iOS and Android devices

Smart Lock [4] with additional lock chain, 120 cm, and Riese & Müller chain bag

# Packster 60 vario Business

The Packster 60 and Packster 80 vario Business veritably stand out as all-round bikes. Whether you are by the sea, in the urban jungle or in the mountains: the sturdy Cargo Bikes defy wind, weather and topography – making them the ideal choice for reliable use in your day-to-day business or sharing scheme. Versatile configurations accommodate a wide range of applications and loads.

## Specification

- universal
- light grey [1]
- urban grey metallic [1]
- 37,1 kg
- maximum length: 249 cm
- maximum width: 69 cm

## Technical approvals

- Permitted overall weight: 200 kg [2]
- Carrier: 20 kg
- Single wheel trailer: –
- Two-wheel trailer: yes
- Trailerbike: –

## Packster 60 vario Business Belt

- Bosch Performance Line
- Bosch PowerPack 500
- Bosch Purion
- Suntour XCM32
- Enviolo 380
- Gates drive belt CDX
- Tektro Auriga
- Schwalbe Big Ben Plus 55-406
  Schwalbe SUPER MOTO-X 62-584 *
  Schwalbe Big Ben Plus 55-584 **
- Herrmans H-Black MR8
- Anti-theft seatpost and extra chain for lock, 130 cm, including chain bag
- Comfort handlebar

4.459,00 €

## Packster 60 vario Business Chain

- Bosch Performance Line
- Bosch PowerPack 500
- Bosch Purion
- Suntour XCM32
- Enviolo 380
- KMC 1-speed X1
- Tektro Auriga
- Schwalbe Big Ben Plus 55-406
  Schwalbe SUPER MOTO-X 62-584 *
  Schwalbe Big Ben Plus 55-584 **
- Herrmans H-Black MR8
- Anti-theft seatpost and extra chain for lock, 130 cm, including chain bag
- Comfort handlebar

4.329,00 €

## Options

DualBattery 1000
Additional Bosch PowerPack 500, only in conjunction with box

Carrier
Optional for all models

Boards
Made of weather-resistant plastic, Boards for front, bottom and rear

Box
Made of weather-resistant plastic

Box with tarpaulin
Made of weather-resistant plastic

Box with child cover
Made of weather-resistant plastic, child cover offers protection from rain or insects, quickly fitted

Double rear child seat
Belts for two children

## Sharing options

Smart Lock [4]
Keyless lock solution, compatible with iOS and Android devices

Smart Lock [4] with additional lock chain, 120 cm, and Riese & Müller chain bag

* when using ABUS Shield
** when using Smart Lock

# Packster 80 vario Business

## Specification

- universal
- light grey [1]
- urban grey metallic [1]
- 38,7 kg
- maximum length: 269 cm
- maximum width: 69 cm

## Technical approvals

- Permitted overall weight: 200 kg [2]
- Carrier: 20 kg
- Single wheel trailer: –
- Two-wheel trailer: yes
- Trailerbike: –

## Packster 80 vario Business Belt

- Bosch Performance Line
- Bosch PowerPack 500
- Bosch Purion
- Suntour XCM32
- Enviolo 380
- Gates drive belt CDX
- Tektro Auriga
- Schwalbe Big Ben Plus 55-406
  Schwalbe SUPER MOTO-X 62-584 *
  Schwalbe Big Ben Plus 55-584 **
- Herrmans H-Black MR8
- Anti-theft seatpost and extra chain for lock, 130 cm, including chain bag
- Comfort handlebar

4.629,00 €

## Packster 80 vario Business Chain

- Bosch Performance Line
- Bosch PowerPack 500
- Bosch Purion
- Suntour XCM32
- Enviolo 380
- KMC 1-speed X1
- Tektro Auriga
- Schwalbe Big Ben Plus 55-406
  Schwalbe SUPER MOTO-X 62-584 *
  Schwalbe Big Ben Plus 55-584 **
- Herrmans H-Black MR8
- Anti-theft seatpost and extra chain for lock, 130 cm, including chain bag
- Comfort handlebar

4.499,00 €

## Options

DualBattery 1000
Additional Bosch PowerPack 500, only in conjunction with box

Carrier
Optional for all models

Boards
Made of weather-resistant plastic, Boards for front, bottom and rear

Box
Made of weather-resistant plastic

Box with tarpaulin
Made of weather-resistant plastic

Box with child cover
Made of weather-resistant plastic, child cover offers protection from rain or insects, quickly fitted

Double rear child seat
Belts for two children

## Sharing options

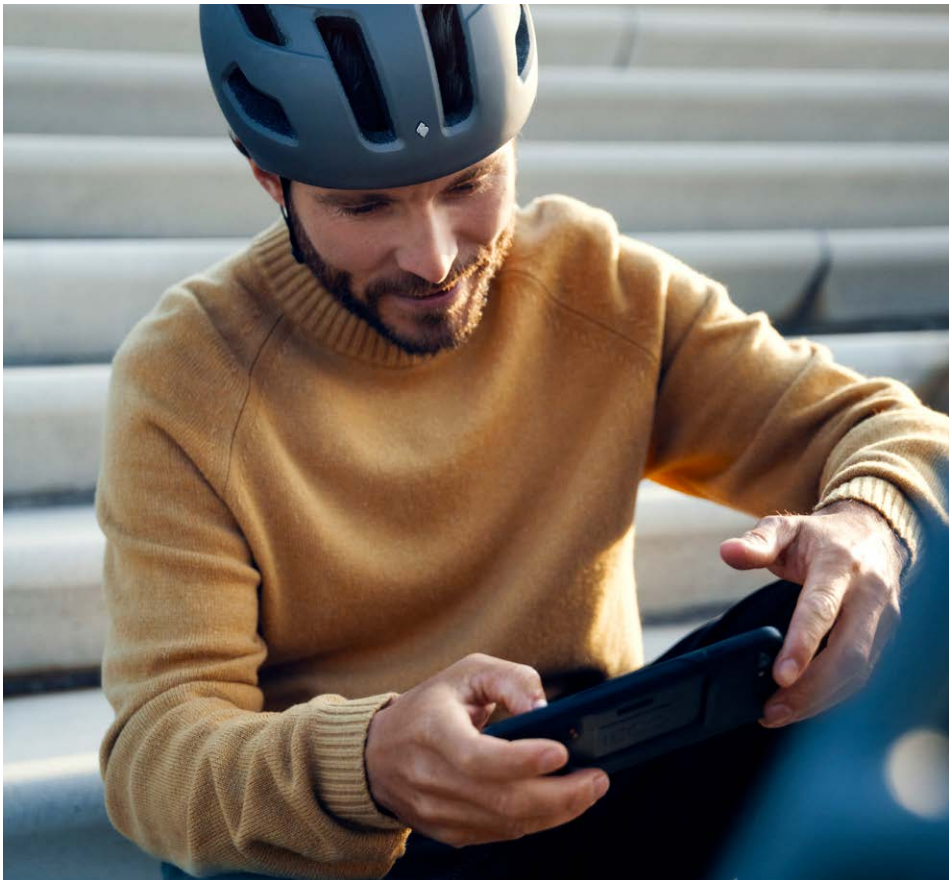
Smart Lock [4]
Keyless lock solution, compatible with iOS and Android devices

Smart Lock [4] with additional lock chain, 120 cm, and Riese & Müller chain bag

* when using ABUS Shield
** when using Smart Lock

# Equipped for the future

The Riese & Müller Business models can optionally be configured with a Smart Lock, enabling digital operation in a fleet or for sharing. The smart add-ons connect the Riese & Müller Business models to popular mobility platforms and systems, transforming your E-Bike into a ‘Connected Bike’.



**Nevo vario Business** Custom-design the Nevo carrier panel according to your corporate design.

# Mobile brand message

From a minimum order quantity of 10, you can custom-design your Riese & Müller Business models – by adding stickers and labels with your logo to the carrier through to promotional messaging on the side of the Cargo-Box. This quickly and practically boosts brand awareness in locations where the bikes are being used. The models remain recognisable as Riese & Müller Bikes while conveying a powerful joint message with your customised designs.

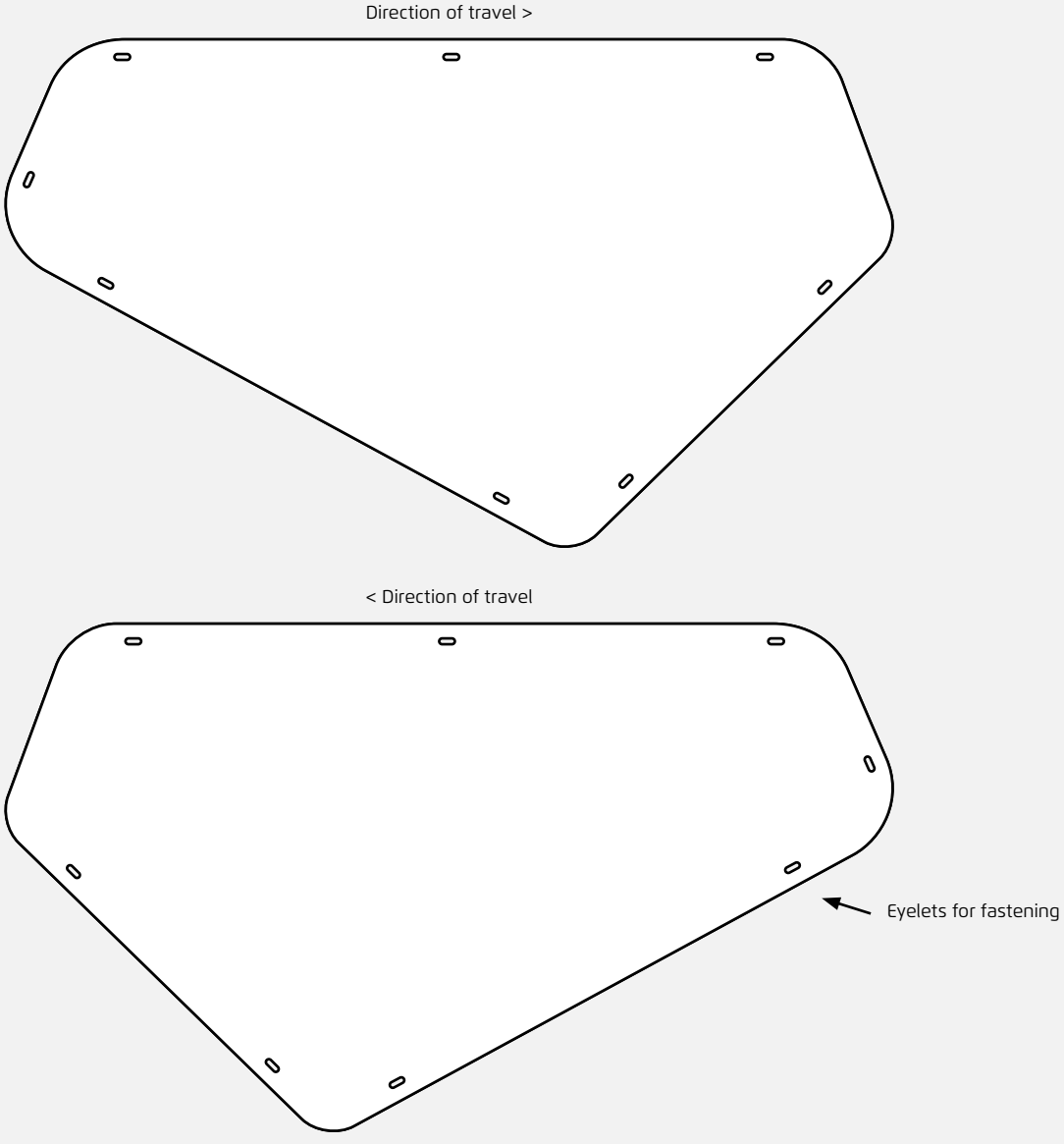
**Cargo Bikes** The carrier panels and Cargo-Box have space for your logo and brand message (see the "wings" design example).

# Style guide

Areas that use your corporate design turn Riese & Müller Business models into brand ambassadors. For optimum results, please observe the following details in your layout.

## Nevo

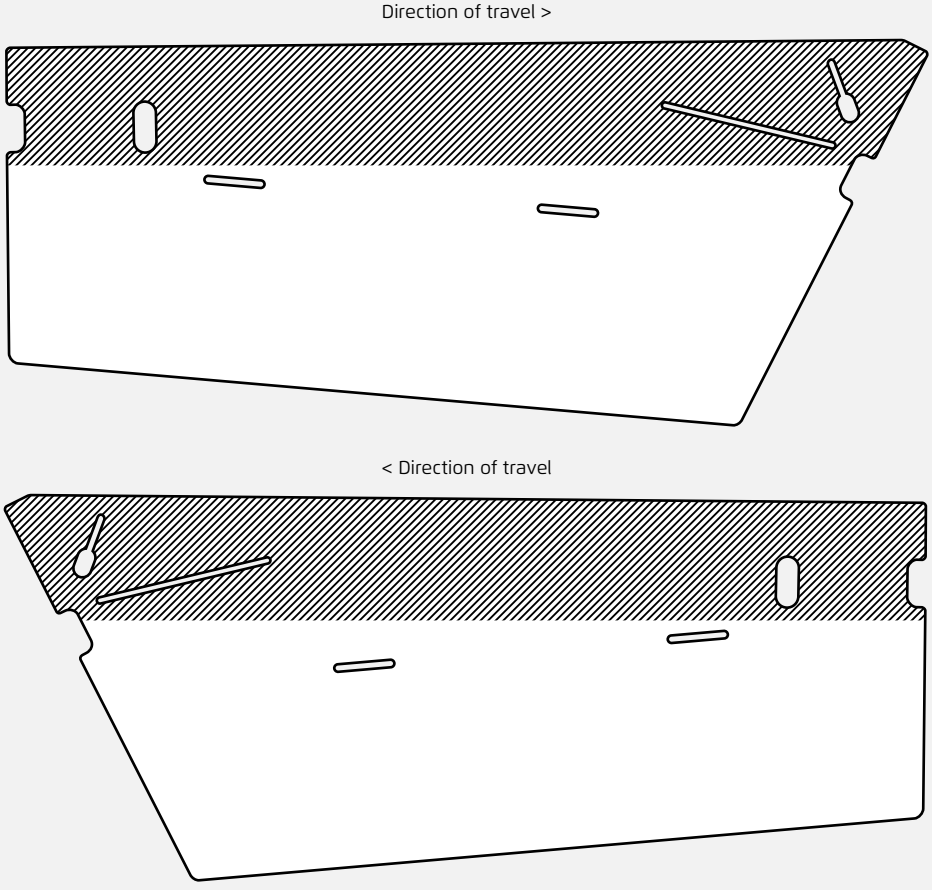
**Carrier panels**



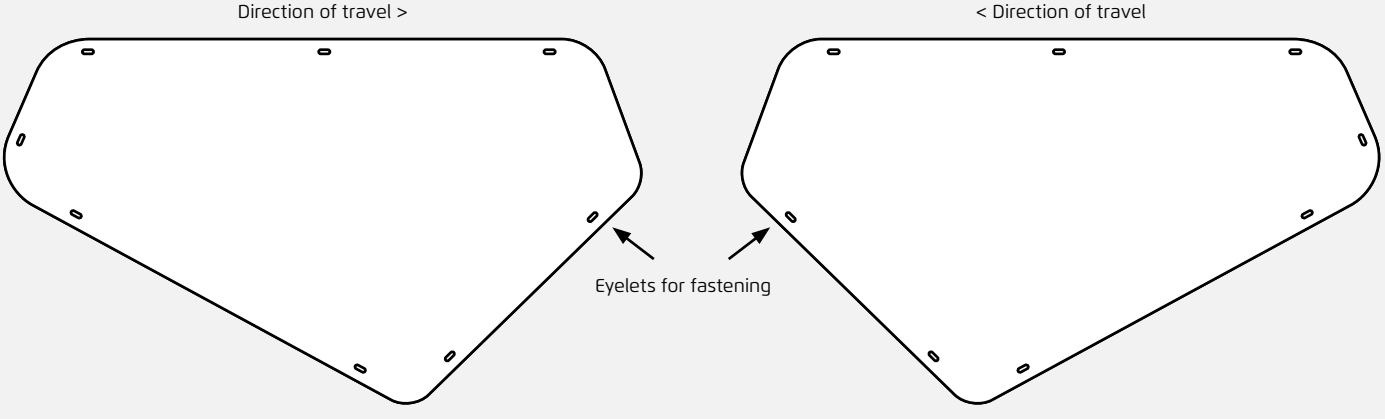

The carrier panels are placed in the recesses of the carrier on all Riese & Müller Business models and fastened with cable ties.

# Packster 60

## Cargo-Box



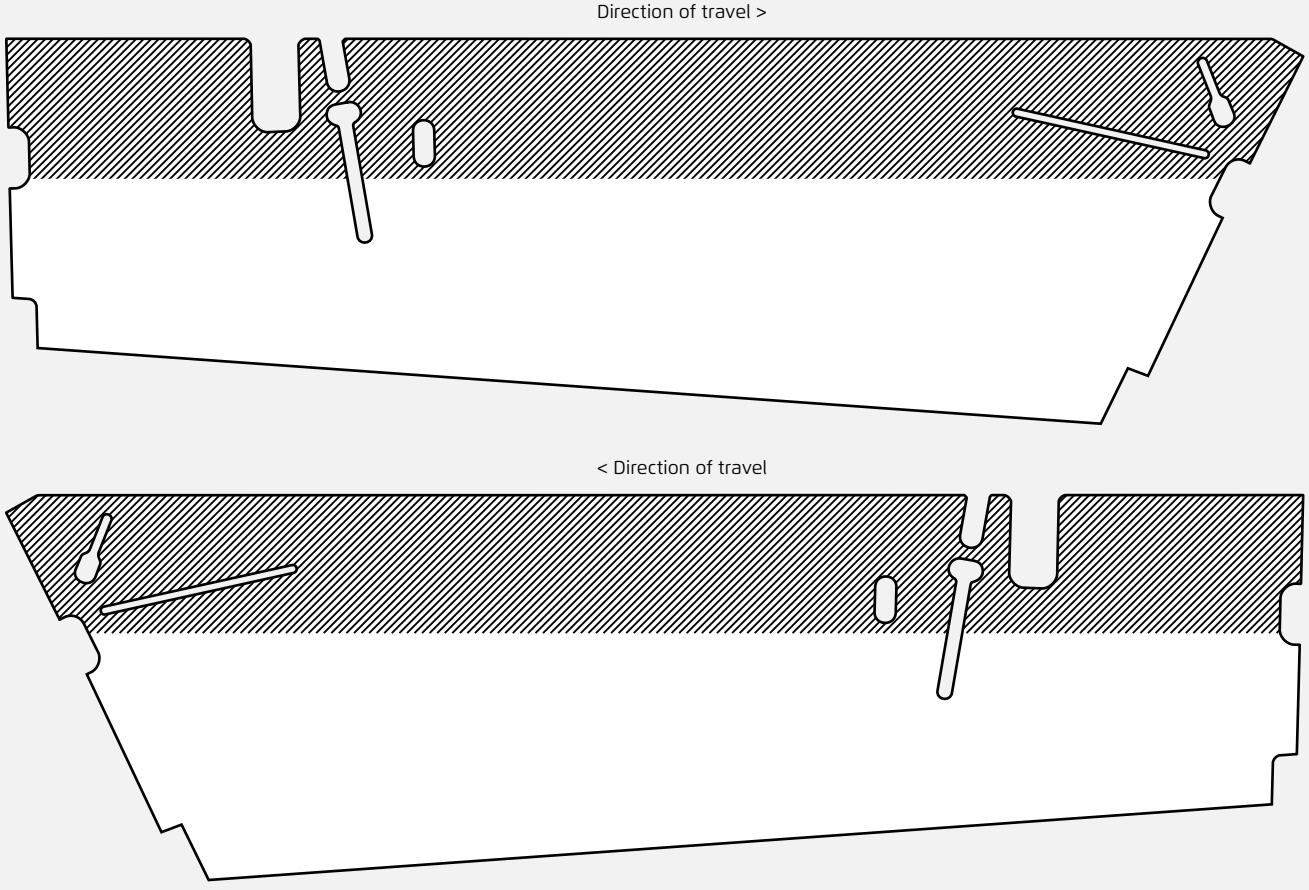

## Carrier panels



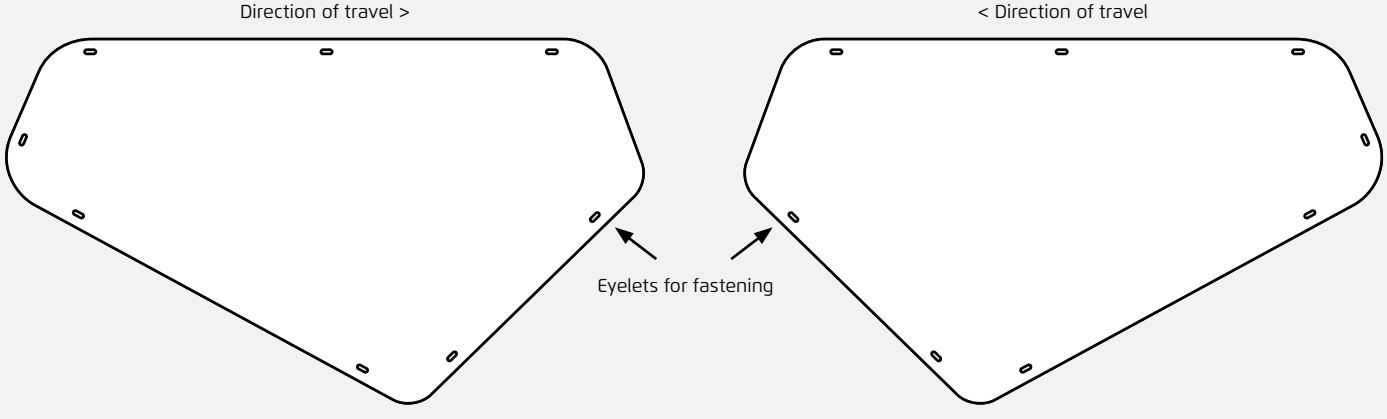

The hatched areas above will not be visible with a closed tarpaulin. The carrier panels are placed in the recesses of the carrier on all Riese & Müller Business models and fastened with cable ties.

# Packster 80

## Cargo-Box




## Carrier panels




The hatched areas above will not be visible with a closed tarpaulin. The carrier panels are placed in the recesses of the carrier on all Riese & Müller Business models and fastened with cable ties.

# FAQ and contact

Let's take the next step together on the road to sustainable mobility in businesses and in cities in which people want to live. The key details of our offering have been summarised for you in this brochure. Answers to basic questions are available in our FAQ. If you want to contact us directly with an enquiry, use the contact form at r-m.de/business. We look forward to hearing about your project.

**What happens to my enquiry after I have submitted it?**
Our sales team will check over your enquiry. We will provide you with a response as soon as possible – usually within a few days.

**Are there requirements that have to be met before a potential project can be implemented?**
Yes. One prerequisite is compliance with our Code of Conduct for Business Partners. In line with our Responsibility Strategy, we at Riese & Müller expect our business partners and their employees to act responsibly and adhere to our Code of Conduct and the principles derived from it.

**Who will be my contact if my project enquiry is accepted?**
We will closely coordinate the way forward with you. Either your local dealer will be involved or we will arrange a direct sale with support straight from our sales team in Mühltal, Germany. As our mobility and business partner, we aim to provide you with optimum care and ensure that the bikes we supply are in excellent condition for a perfect riding experience.

**Can I also approach a local Riese & Müller dealer with my enquiry?**
Yes. We welcome our local dealers being involved in your plans. Besides selling our E-Bikes, our dealers are ideal partners for regular service and maintenance work.

**Can I also order a different Riese & Müller model as a business customer?**
Yes. We would be happy to look into your enquiry. Please bear in mind that no customisation or Smart Lock options are available for other models apart from the Riese & Müller Business bikes.

**Can I order a Riese & Müller Business model as a private customer?**
Yes. To do so, please contact your local Riese & Müller dealer, who can order the model for you.

**Is there a minimum number of bikes I have to order as a business customer?**
No. Business customers are not required to order a minimum number of Riese & Müller Business models.

**What delivery times should I expect?**
Delivery times depend on the number of bikes requested and the preferred Riese & Müller model. Once we have checked your enquiry, we will be happy to provide you with individual information regarding anticipated delivery times.

**Are there customisation options?**
Yes. We can offer you customisation options starting from a minimum order of 10 Riese & Müller Business models. Our Business brochure describes these options in detail. Please be aware that we can only offer customisation options for Riese & Müller Business models.

**Can I order a Riese & Müller Business model with a Smart Lock as a private customer?**
No, the Smart Lock option is only available to business customers who are planning to roll out sharing projects with their Riese & Müller Business models (with 10 bikes or more).

r-m.de/business

business@r-m.de

As of March 2022

Riese & Müller reserves the right to make technical modifications as well as changes to the shape, colour and/or weight within reasonable limits.

All prices excluding VAT, local VAT must be applied

1 May differ depending on the availability in your country, design or configuration of the model.

2 Maximum rider weight: 115 kg, maximum load on the loading area: 100 kg.

3 Maximum 15 kg total weight with child seats mounted on the carrier. Sharp-edged metal clamps and deformation caused by excessive clamping forces are not permitted

4 Keyless lock solution, compatible with iOS and Android devices. The Smart Lock option is only available to business customers who are planning to roll out sharing projects with their Riese & Müller Business models (with 10 bikes or more).

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