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Presseinformation

Riese & Müller aims to create transparency in its supply chain with the cloud platform sustainabill

Mühlthal, Germany 06.09.2021: In 2021, Riese & Müller has been increasingly focusing on developing a transparent supply chain on its way to becoming the most sustainable company in the E-Bike sector. The premium manufacturer of E-Bikes and Cargo Bikes is relying on the cloud platform sustainabill to visualise and comprehensively analyse its complex global supply and value chain. The platform facilitates cooperation between manufacturers and suppliers along the supply chain. Riese & Müller's suppliers can save a profile, thereby visualising their commitment to sustainability. The platform also takes into account the upstream supply chain. Best practices, risks and transparent activities are therefore quickly visible to all parties involved. Together with its suppliers, Riese & Müller is therefore generating transparency upstream of tier 1 suppliers. This is the principle for actively making the supply chain responsible in a targeted manner.

"In 2021 we are committing the company to taking even more care in our global activities. The partnership with sustainabill is an important step in acquiring an end-to-end overview of our international supply chain and obtaining transparency right to the heart of our complex supply and value chain. We hope that our suppliers will come on board with this approach so that we can develop solutions together with them. After all, we are convinced that transparency is the basis for trusting and responsible collaboration in the global supply chain", explains Dr Sandra Wolf, CEO of Riese & Müller.

"Our platform offers great potential for the entire industry to make supply chains transparent and promote joint responsibility. We are very pleased that Riese & Müller is setting a good example here with its suppliers", states Klaus Wiesen, co-founder and CEO of sustainabill.

Comprehensive supply chain analysis based on social, environmental and economic criteria

Riese & Müller has developed an assessment of its suppliers' commitment to sustainability with sustainabill based on various sustainability standards, including the GHG Protocol and the UN Guideline Principles, to collect supply chain-related data. Environmental impact,

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working conditions and the selection and handling of suppliers are taken into account in addition to collecting information on the respective company and management processes relevant to sustainability. The information is based on certification and suppliers' voluntary disclosures, which are then validated by sustainabill. sustainabill also produces a risk analysis, taking into account social, environmental and legal conditions in the respective manufacturing country, based on the suppliers' geographical data. This helps in deciding on targeted prevention measures and thus ensuring compliance with standards.

16 of Riese & Müller's high-volume suppliers, including well-known suppliers such as Supernova and Enviolo, have already uploaded their data to the cloud platform as part of the pilot project with sustainabill. "Introducing greater transparency into the supply chain is an important matter for us and we are pleased to be taking an important step forward through our cooperation with Riese & Müller and sustainabill. This collaboration has shown us the areas in which we are doing really well, but also other areas where we still have work to do", explains Marcus Wallmeyer, founder and CEO of Supernova. In future, other Riese & Müller suppliers will be able to upload information about their business processes to the sustainabill cloud platform.

About Riese & Müller

Riese & Müller is a German manufacturer of premium E-Bikes, Cargo Bikes and folding bikes. Founded in 1993 by Markus Riese and Heiko Müller, the company today employs 700 people at its site in Mühlthal near Darmstadt and operates an exclusive dealer network worldwide. Alongside the two founders, Dr Sandra Wolf has operated as CEO since 2013, with responsibility for the strategic orientation of the company. Riese & Müller is helping to shape the mobility of tomorrow with its innovative products and as the expert for Cargo Bikes and fast HS bikes. The company is synonymous with a sustainable lifestyle, user-focused product development and pioneering E-Bike technologies. Apart from the ongoing evolution of its products, Riese & Müller's overall strategy includes a responsibility to people and the environment. In its activities, the company is guided by its four pillars of responsibility: culture, ecology, social responsibility and economics.

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